



# Engaging Everyone with Open Data Science



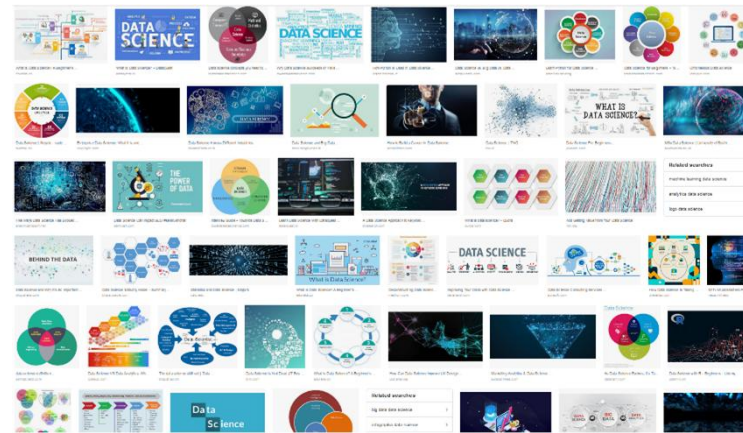
Kimmo Vehkalahti  
Centre for Social Data Science  
University of Helsinki, Finland

# Outline

1. Introduction
2. Open Data Science
3. Results
4. Conclusion
5. References



Statistics (Google search)

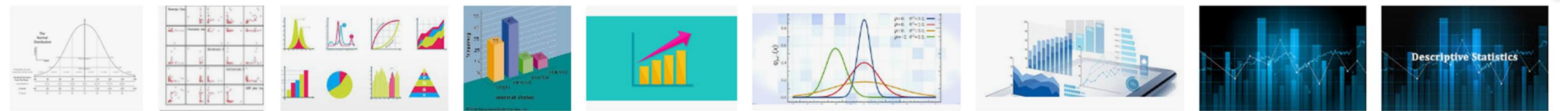


Data Science (Google search)



Open Data Science (Google search)

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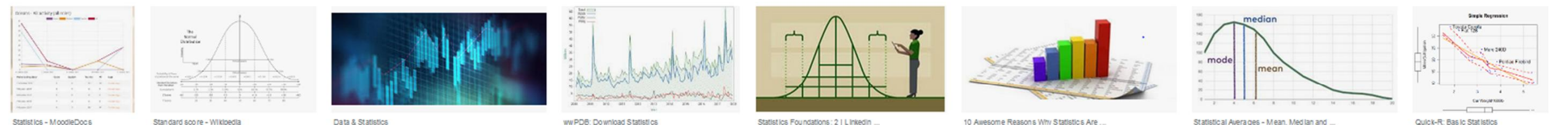
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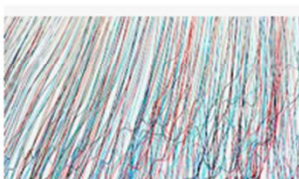
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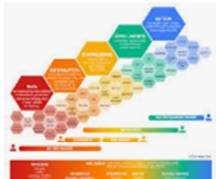
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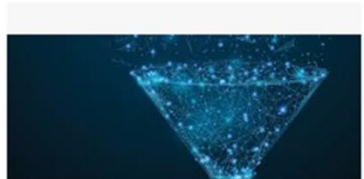
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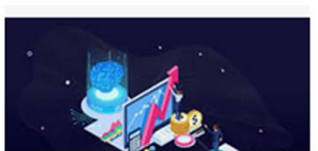


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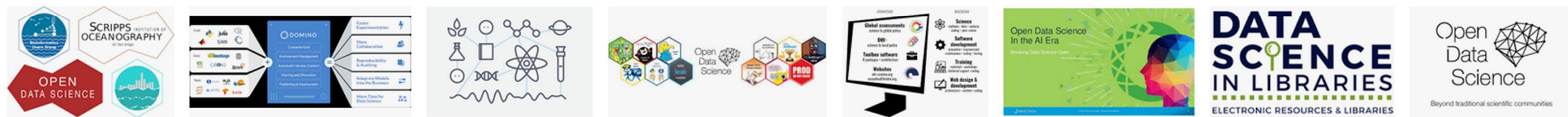
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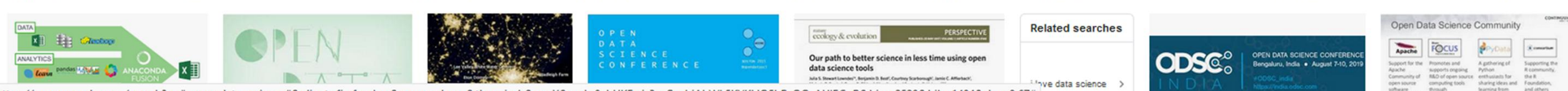
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# 1. Introduction

- The ongoing “Data revolution” sets more requirements for the students and researchers on all fields of science.
- One could say (without exaggerating too much) that  
*We should all be data scientists.*
- The term “data science” is a good synonym to statistics.
- “Statistics” vs “Data science” is also a question of brand/image.

# 1. Introduction

*According to Wikipedia:*

- *“Statistics is a branch of mathematics working with data collection, organization, analysis, interpretation and presentation.”*

*while*

- *“Data science is a multi-disciplinary field that uses scientific methods, processes, algorithms and systems to extract knowledge and insights from structured and unstructured data.”*

*Which one of these definitions sounds more interesting? Perhaps some combination of these would better describe our field?*

# 1. Introduction



## Statistics

Statistics is a branch of mathematics working with data collection, organization, analysis, interpretation and presentation. In applying statistics to a scientific, industrial, or social problem, it is conventional to begin with a statistical population or a statistical model to be studied. [Wikipedia](#)

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## Data science

Field of study

Data science is a multi-disciplinary field that uses scientific methods, processes, algorithms and systems to extract knowledge and insights from structured and unstructured data. [Wikipedia](#)

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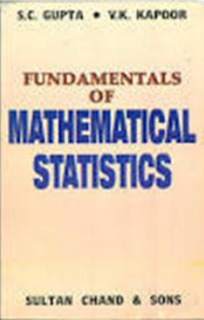
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# 1. Introduction

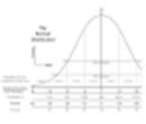
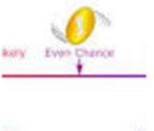





**Mathematical statistics**




Mathematical statistics is the application of probability theory, a branch of mathematics, to statistics, as opposed to techniques for collecting statistical data. [Wikipedia](#)

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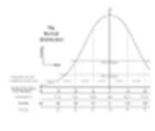



**Social statistics**



Field of study

Social statistics is the use of statistical measurement systems to study human behavior in a social environment. [Wikipedia](#)

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# 1. Introduction

- Teaching of statistics should focus more on practical data science.
- Special emphasis needed on data wrangling:
  - Preparing the data for the analyses
  - Looking at the data via simple but clever visualizations
- Important overall learning goals:
  - Principles and practices of open science and reproducible research
  - Statistical and algorithmic thinking, sharing of code and data
- State-of-the-art tools like RStudio and R Markdown freely available!
- Thus: many reasons why I like to use the term *Open Data Science*.

## 2. Open Data Science

- New course established to respond to the serious need around:

- **Introduction to Open Data Science**

**CONTENTS**  
Welcome to the course!

  1. Start me up!
  2. Regression and model validation
  3. Logistic regression
  4. Clustering and classification
  5. Dimensionality reduction techniques
  6. Analysis of longitudinal data
  7. Some books for your curiosity
  8. Deadlines, forums, FAQ

- Primary target: Doctoral students of social sciences and humanities
- Suitable for "anyone" (master's / bachelor's / exchange / post docs)
- So far, 100+ participants every time (organized 3 times 2017-2018)

## 2. Open Data Science

General learning objectives of the course were stated as follows:

- *"After completing this course you will understand the principles and advantages of using open research tools with open data and understand the possibilities of reproducible research."*

*and*

- *"You will know how to use RStudio, R Markdown, and GitHub for these tasks, and know how to learn more of these open software tools. You will also know how to apply certain statistical methods of data science, that is, data-driven statistics."*

## 2. Open Data Science

Seven weeks of study online, w/ one optional computer class / week:

1. Start me up!
2. Regression and model validation
3. Logistic regression
4. Clustering and classification
5. Dimensionality reduction techniques
6. Analysis of longitudinal data

### Introduction to Open Data Science

#### CONTENTS

Welcome to the course!

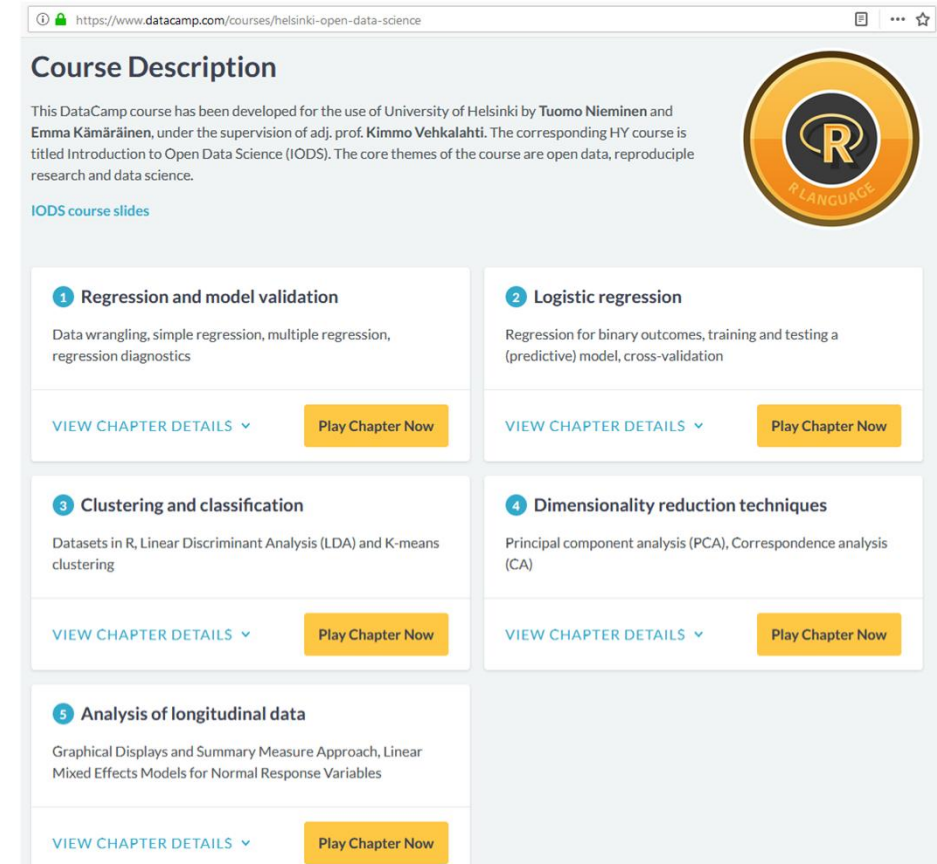
1. Start me up!
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3. Logistic regression
4. Clustering and classification
5. Dimensionality reduction techniques
6. Analysis of longitudinal data
7. Some books for your curiosity
8. Deadlines, forums, FAQ

Far from a traditional, systematic statistics course! A mixture of

- Statistical modeling (LM, GLM etc.)
- Data analysis (PCA, MCA etc.)

## 2. Open Data Science

- Dedicated free DataCamp course "Helsinki Open Data Science" supports learning the R skills
- Easy, interactive way to explore and learn the weekly R tricks to be used
- R code can then be copied to Rstudio
- [www.datacamp.com](https://www.datacamp.com)



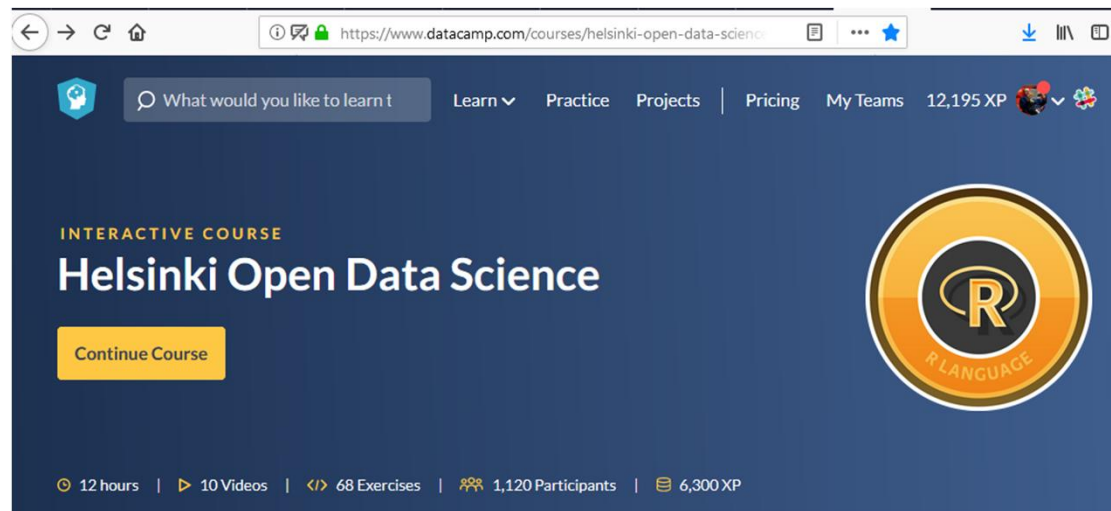
The screenshot shows the DataCamp course page for "Helsinki Open Data Science". The page includes a course description, a list of chapters, and a "Play Chapter Now" button for each chapter. The course is developed by Tuomo Nieminen and Emma Kämäräinen, supervised by Kimmo Vehkalahti. The core themes are open data, reproducible research, and data science. The course includes 5 chapters:

- 1 Regression and model validation**: Data wrangling, simple regression, multiple regression, regression diagnostics.
- 2 Logistic regression**: Regression for binary outcomes, training and testing a (predictive) model, cross-validation.
- 3 Clustering and classification**: Datasets in R, Linear Discriminant Analysis (LDA) and K-means clustering.
- 4 Dimensionality reduction techniques**: Principal component analysis (PCA), Correspondence analysis (CA).
- 5 Analysis of longitudinal data**: Graphical Displays and Summary Measure Approach, Linear Mixed Effects Models for Normal Response Variables.

# 2. Open Data Science



Some views of the DataCamp platform:



5 Analysis of longitudinal data 14%

Graphical Displays and Summary Measure Approach, Linear Mixed Effects Models for Normal Response Variables

Meet and Repeat: PART I	100 xp
Graphical displays of longitudinal data: The magical gather()	100 xp
Individuals on the plot	100 xp
The Golden Standardise	100 xp
Good things come in Summary graphs	100 xp
Find the outlaw... Outlier!	100 xp
T for test and A for Anova	100 xp
Meet and Repeat: PART II	100 xp
Linear Mixed Effects Models: Gather 'round	100 xp
Plot first, ask questions later	✓ 0 xp
Holding on to independence: The Linear model	100 xp
The Random Intercept Model	100 xp
Slippery slopes: Random Intercept and Random Slope Model	100 xp
Time to interact: Random Intercept and Random Slope Model with interaction	✓ 0 xp

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# 2. Open Data Science



https://campus.datacamp.com/courses/helsinki-open-data-science/48773?ex=13

DataCamp

Exercise

## Slippery slopes: Random Intercept and Random Slope Model

Now we can move on to fit the *random intercept and random slope model* to the rat growth data. Fitting a random intercept and random slope model allows the linear regression fits for each individual to differ in intercept but also in slope. This way it is possible to account for the individual differences in the rats' growth profiles, but also the effect of time.

Instructions 100 XP

- Fit the random intercept and slope model with `Time` and `ID` as the random effects
- Print the summary of the model
- Compute the analysis of variance tables of the models `RATS_ref` and `RATS_ref1`
- Pay attention to the chi-squared statistics and p-value of the likelihood ratio test between `RATS_ref1` and `RATS_ref`. The lower the value the better the fit against the comparison model.

Take Hint (-30 XP)

```
script.R
1 # dplyr, tidyr, lme4, ggplot2, RATS and RATSL are available
2
3 # create a random intercept and random slope model
4 RATS_ref1 <- lmer(Weight ~ Time + Group + (Time | ID), data = RATSL, REML = FALSE)
5
6 # print a summary of the model
7
8
9 # perform an ANOVA test on the two models
10 anova(RATS_ref1, RATS_ref)
11
```

R Console

> |

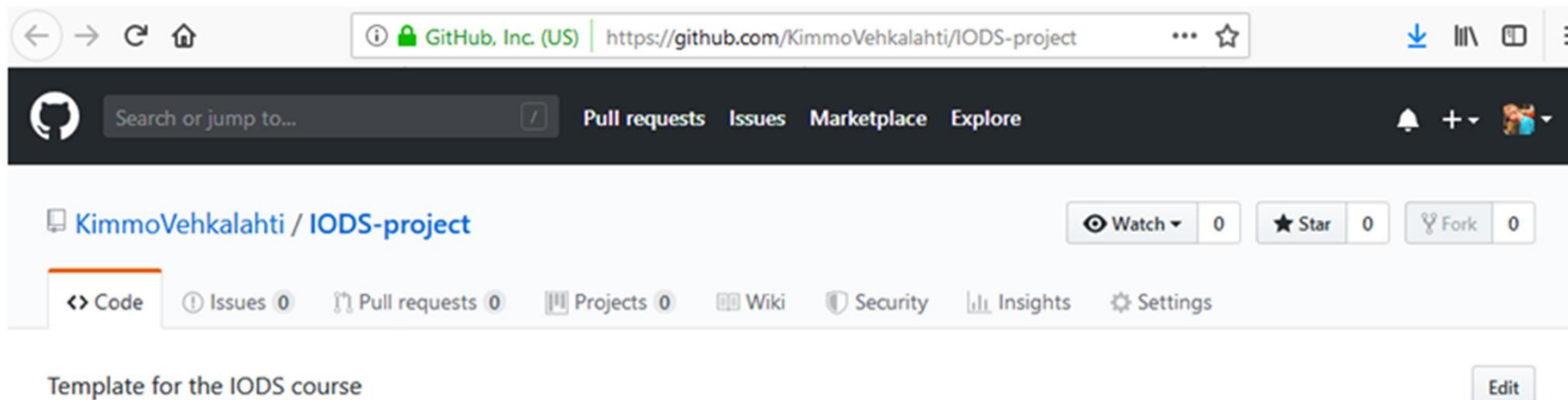
Run Code Submit Answer

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## 2. Open Data Science

- Weekly assignments consist of data wrangling and analysis exercises.
- They are practiced on DataCamp and then completed with RStudio.
- All the students' weekly reports are saved and shared on GitHub, using ready-made templates downloaded on the first week.



- R Markdown is used and the reports are *knitted* into HTML files.

# 2. Open Data Science



mantypet / IODS-project  
forked from TuomoNieminen/IODS-project

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### Add chapter template Rmd's

master

Browse files

mantypet committed on Oct 30, 2018 1 parent 1868d0a commit 72a81052fc19b902e93815acce38ef9123e3111d

Showing 6 changed files with 29 additions and 6 deletions. Unified Split

9 chapter1.Rmd

```
... @@ -1,5 +1,8 @@
1 1
2 - # IODS-Project template
2 + # Chapter I: Tools and methods for open and reproducible research
3 3
4 - *Instructor Petteri's template repository for Introduction to Open Data Science*
5 - TEST COMMIT
4 + *Introduction to Introduction to Open Data Science (IODS)*
5 +
6 + This course takes a glimpse at some tools of statistics, statistical programming, Data Science and reproducible research,
  + namely R and Git workflow. Really cool stuff!!
7 +
8 + Link to my repo: https://github.com/mantypet/IODS-project
```

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# 2. Open Data Science



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Branch: master IODS-project / chapter6.Rmd Find file Copy path

mantypet extraextra ceab32f on Dec 10, 2018

1 contributor

382 lines (291 sloc) 13.5 KB Raw Blame History

```
1 # Chapter VI: Analysis of longitudinal data
2
3 In this exercise we look in to two data sets, BPRS and RATS. BPRS consists of males treatment periods and psychological evaluation
4
5 In the Data Wrangling part the data have already been converted to long form. This means that we have formed key value pairs of the
6
7 But without further ado, let's...
8
9 ```{r longlibs, echo=FALSE, include=FALSE}
10 library(dplyr); library(tidyr); library(ggplot2); library(lme4)
11 ```
12
13 
14
15 ##GET TO THE DATA!
16
17 ```{r longdata}
18 BPRS <- read.csv("data/BPRS.csv")
19 RATS <- read.csv("data/RATS.csv")
20 BPRSL <- read.csv("data/BPRSL.csv")
21 RATSL <- read.csv("data/RATSL.csv")
22
```

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# 2. Open Data Science



<https://mantypet.github.io/IODS-project/#chapter-vi-analysis-of-longitudinal-data>

[/mantypet.github.io/IODS-project/#chapter-vi-analysis-of-longitudinal-data](https://mantypet.github.io/IODS-project/#chapter-vi-analysis-of-longitudinal-data)

## IODS course project

Petteri Mäntymaa

Last updated 2018-12-10 17:47:51

- Chapter I: Tools and methods for open and reproducible research
- Chapter II: Regression and model validation
- Chapter III: Logistic regression
- Chapter IV: Clustering and classification
  - Housing Values in Suburbs of Boston
- Chapter V: Dimensionality reduction techniques
- Chapter VI: Analysis of longitudinal data
  - GET TO THE DATA!
  - Summaries and graphical inspections of RATS

(Petteri is one of my previous & precious Teaching Assistants and very important technical developers of the IODS course.)

## Chapter VI: Analysis of longitudinal data

In this exercise we look in to two data sets, BPRS and RATS. BPRS consists of males treatment periods and psychological evaluation scores between treatment groups. RATS is about the growth of rats in different growth profile groups.

In the Data Wrangling part the data have already been converted to long form. This means that we have formed key value pairs of the variable under interest and the variable indicating different measurement times. To simplify, we get to have the time variable as, oh well – a *variable*, hence can take it in to account in our investigation and analysis!

But without further ado, let's...



### GET TO THE DATA!

HIDE

```
BPRS <- read.csv("data/BPRS.csv")
RATS <- read.csv("data/RATS.csv")
BPRSL <- read.csv("data/BPRSL.csv")
RATSL <- read.csv("data/RATSL.csv")

BPRS$treatment <- factor(BPRS$treatment)
BPRS$subject <- factor(BPRS$subject)
RATS$ID <- factor(RATS$ID)
RATS$Group <- factor(RATS$Group)

BPRSL$treatment <- factor(BPRSL$treatment)
BPRSL$subject <- factor(BPRSL$subject)
RATSL$ID <- factor(RATSL$ID)
RATSL$Group <- factor(RATSL$Group)
```

### Summaries and graphical inspections of RATS

Let's implement the analyses of BPRS to the RATS data and check out the wrangled RATSL.

CODE

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# 2. Open Data Science

- Weekly peer-reviews of 3 reports for 6 weeks.
- Grading with a scale from 0 (fail) to 5 (excellent).
- Teachers check the integrity of the peer-reviews.
- Course grade is completely based on peer-reviews.

The grades of the IODS 3.0 are briefly summarized below.

GRADE	f	%	
1	5	6.0	*****
2	7	8.3	*****
3	6	7.1	*****
4	23	27.4	*****
5	43	51.2	*****

## 3. Results

- The course has been a HUGE success story, so we are quite happy!
- Some excerpts from anonymous student feedback: (BOLD ADDED)

*"I really enjoyed this course, to be honest this is the best course that I had in Helsinki. Combining both DataCamp and Rstudio exercise was amazing idea, it helped me alot. Even though I have been using R since couple of years but during this course I learned more sophisticated ways of programming."*

# 3. Results



- More excerpts from anonymous student feedback: (BOLD ADDED)

*"The course was really interesting and hands-on approach worked well. Datacamp exercises were well organised. Need for this kind of applied statistical (data science) courses where you're needed to clean your dataset and then use correct statistical methods is in high demand. You can get a feel that you're learning something actually useful for real life. Learning Github has been really huge benefit."*

# 3. Results



- More excerpts from anonymous student feedback: (BOLD ADDED)

*"First of all I want to thank you all about this course which has been the funniest and most interesting ever. This was my first touch to R, GitHub and Slack. I never thought that I would get this excited about something, but I did. I noticed that the R environment is an endless world and its not as difficult as I thought at first. I will definitely continue to learn codes and statistics."*



## 4. Conclusion

- There is a huge need for more (and more) data scientists.
- Teaching of statistics should focus more on data science, with a special emphasis on data wrangling.
- The statistics curriculum should be updated and the term “data science” used as a synonym to statistics.
- Our new course gives an excellent example of how to engage students to learn skills of reproducible, open data science.

## 5. References (*cited in the paper*)

- Greenacre, M. & Blasius, J., eds. (2006). *Multiple Correspondence Analysis and Related Methods*. Boca Raton, Florida: Chapman and Hall/CRC.
- Kitchin, R. (2014). *The Data Revolution: Big Data, Open Data, Data Infrastructures & Their Consequences*. London: SAGE.
- R Core Team (2019). R: A language and environment for statistical computing. Vienna, Austria: R Foundation for Statistical Computing. <https://www.R-project.org/>
- **Vehkalahti, K.** & Everitt, B. S. (2019). *Multivariate Analysis for the Behavioral Sciences*, Second edition. Boca Raton, Florida: Chapman and Hall/CRC. <https://github.com/KimmoVehkalahti/MABS>
- Xie, Y., Allaire, J.J. & Grolemund, G. (2018). *R Markdown: The Definitive Guide*. Boca Raton, FL: Chapman and Hall/CRC.





# Engaging Everyone with Open Data Science



*Thank you for your attention!*



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... .. Thanks! J Just a few slides from my invited talk in the 27th IWMS (Shanghai, China) in June 2019, entitled:

# Multivariate Analysis for Data Scientists

Kimmo Vehkalahti

University of Helsinki, Finland

IWMS-2019: The 27th International Workshop on Matrices and Statistics

6-9 June 2019 | Shanghai, China

Kimmo Vehkalahti & Brian S. Everitt:

Multivariate Analysis

for the

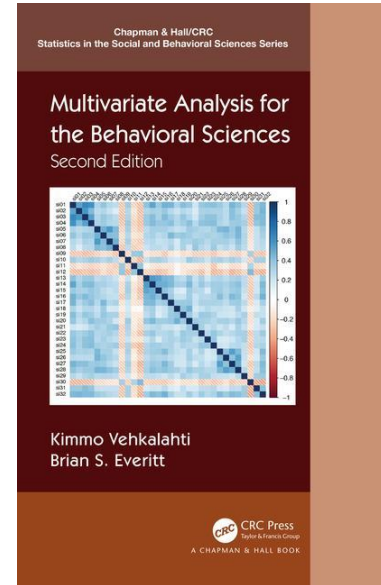
Behavioral Sciences

Second Edition

Chapman and Hall/CRC Press, 2019

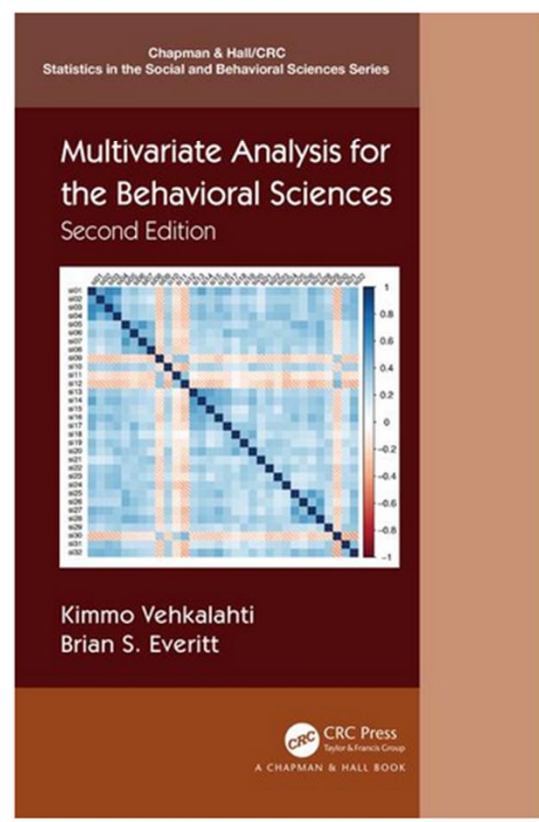
## Table of Contents

1. Data, Measurement, and Models
2. Looking at Data
3. Simple Linear and Locally Weighted Regression
4. Multiple Linear Regression
5. Generalized Linear Models
6. Applying Logistic Regression
7. Survival Analysis
8. Analysis of Longitudinal Data I: Graphical Displays and Summary Measure Approach
9. Analysis of Longitudinal Data II: Linear Mixed Effects Models for Normal Response Variables
10. Analysis of Longitudinal Data III: Non-Normal Responses
11. Missing Values
12. Multivariate Data and Multivariate Analysis
13. Principal Components Analysis
14. Multidimensional Scaling and Correspondence Analysis
15. Exploratory Factor Analysis
16. Confirmatory Factor Analysis and Structural Equation Models
17. Cluster Analysis
18. Grouped Multivariate Data



# Let us close with an example of MDS from Chapter 14:

- A view of the book (pp. 278-279):  
Data (dissimilarity matrix), analysis,  
figure, and interpretations
- A view of the same example from material  
freely available online on GitHub:  
Analysis and figure with R Markdown



# Multivariate Analysis for the Behavioral Sciences, Second Edition

2nd Edition  
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**Hardback**  
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CRC Press  
Published January 8, 2019  
Textbook - 415 Pages - 133 B/W Illustrations  
ISBN 9780815385158 - CAT# K339858  
Series: [Chapman & Hall/CRC Statistics in the Social and Behavioral Sciences](#)

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## Summary

**Multivariate Analysis for the Behavioral Sciences, Second Edition** is designed to show how a variety of statistical methods can be used to analyse data collected by psychologists and other behavioral scientists. Assuming some familiarity with

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- Description
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TABLE 14.7

Proximity Matrix of Ten Remarkable Classical Music Composers Selected and Compared by Olli Mustonen

	Bac	Hay	Moz	Bee	Sch	Bra	Sib	Deb	Bar	Šos
Bach	0									
Haydn	50	0								
Mozart	30	10	0							
Beethoven	20	15	20	0						
Schubert	40	30	25	10	0					
Brahms	40	70	40	20	15	0				
Sibelius	40	90	70	25	60	20	0			
Debussy	50	50	50	80	50	70	35	0		
Bartók	30	80	80	60	70	70	35	15	0	
Šostakovič	30	40	50	40	60	70	20	40	20	0

#### 14.2.4 Mapping Composers of Classical Music

Our final example of the use of classical scaling involves data on composers of classical music, taken with permission from Mustonen (1996, 156–159) and Mustonen (1995, 167–170). Seppo Mustonen (a Finnish professor of Statistics) asked his son Olli Mustonen (a Finnish pianist, conductor, and composer) to select ten remarkable composers from different era of classical music and compare those composers with each other intuitively based on their entire production and style. Olli Mustonen made his comparisons using a scale from 0 to 100 in a way that the more he considered the composers to differ, the higher the score he gave. After about half an hour's reflection, he presented the proximity matrix given in Table 14.7, where the selected composers appear roughly in chronological order. We can see that the scale was applied with intervals of five units, and that the greatest difference was 90 units, occurring between Sibelius and Haydn.

Applying classical scaling to the data in Table 14.7 leads to four negative eigenvalues for the matrix  $\mathbf{B}$  (see Technical Section 14.1) and so the dissimilarity matrix shown there is clearly non-Euclidean. Here we will look at the fit criteria described in Technical Section 14.1 as a guide to the number of dimensions needed to adequately represent the dissimilarity values in Table 14.7. For the one-dimensional solution we obtain the values

$$P_1^{(1)} = 0.35 \text{ and } P_1^{(2)} = 0.58$$

while for the two-dimensional solution, the values obtained are

$$P_2^{(1)} = 0.58 \text{ and } P_2^{(2)} = 0.83$$

which would seem to suggest two dimensions (although the first one does not approach 0.8 before eight dimensions). Also both the alternative criteria (the

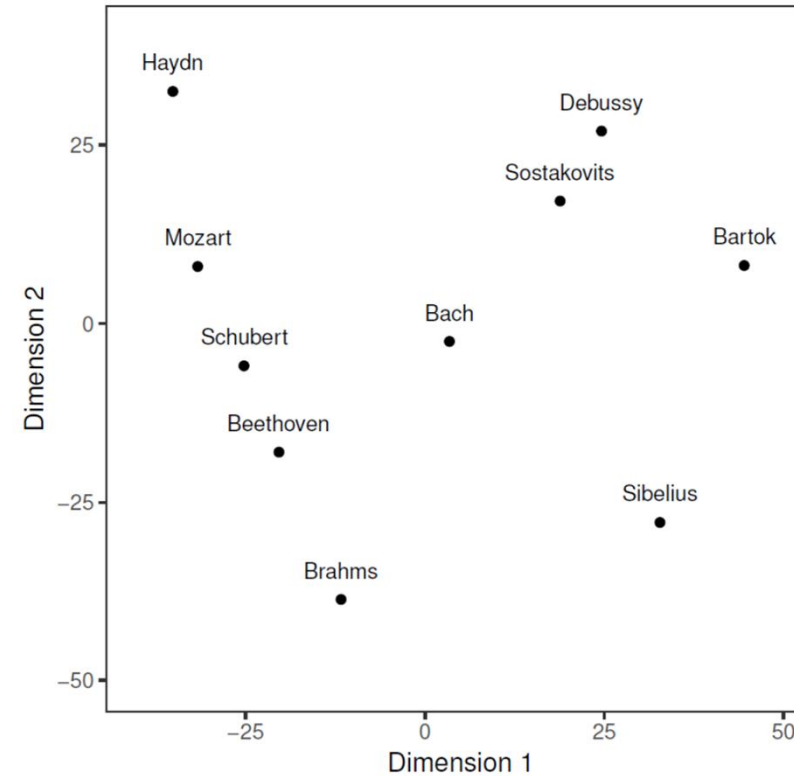


FIGURE 14.4

Resulting map from classical scaling of the classical composers.

trace and the magnitude) support the conclusion, so we shall proceed with two dimensions, following the original lines of interpretations of Mustonen (1996).

The resulting map of composers is shown in Figure 14.4. The first dimension (from left to right) appears to be related to time, with one significant exception: the “timeless” Bach is placed in the middle. The second dimension (from top to bottom) can be interpreted as a transition from “light” music to “heavy” music. Indeed, the *Viennese Classics* (Haydn, Mozart, Schubert, and Beethoven) form a logical chain, accompanied by Brahms, who, together with Sibelius, is located in the “heavyweight division”. The modern composers (Debussy, Šostakovič, and Bartók) seem to form a cluster of their own, and it is perfectly understandable that, of these composers, it is Šostakovič who gets settled nearest to Bach. A rather lonely Sibelius is placed at a considerable distance from all other composers.

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README.md	Updated description, added link to CRC web page of the book	7 months ago

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Textbook (ca. 400 pp.) for students, practioners, teachers, reseachers, etc.

Table 14.7: Proximity Matrix of Ten Remarkable Classical Music Composers Selected and Compared by Olli Mustonen

```
composers <- c("Bach", "Haydn", "Mozart", "Beethoven", "Schubert", "Brahms",
              "Sibelius", "Debussy", "Bartok", "Sostakovits")
OMD <- matrix(
c( 0, 50, 30, 20, 40, 40, 40, 50, 30, 30,
  50,  0, 10, 15, 30, 70, 90, 50, 80, 40,
  30, 10,  0, 20, 25, 40, 70, 50, 80, 50,
  20, 15, 20,  0, 10, 20, 25, 80, 60, 40,
  40, 30, 25, 10,  0, 15, 60, 50, 70, 60,
  40, 70, 40, 20, 15,  0, 20, 70, 70, 70,
  40, 90, 70, 25, 60, 20,  0, 35, 35, 20,
  50, 50, 50, 80, 50, 70, 35,  0, 15, 40,
  30, 80, 80, 60, 70, 70, 35, 15,  0, 20,
  30, 40, 50, 40, 60, 70, 20, 40, 20,  0
), nrow = 10, ncol = 10, byrow = TRUE, dimnames = list(composers, composers))

n <- dim(OMD)[1]
OMDS <- cmdscale(d = OMD, k = n-1, eig = TRUE, list. = TRUE)

## Warning in cmdscale(d = OMD, k = n - 1, eig = TRUE, list. = TRUE): only 5
## of the first 9 eigenvalues are > 0

as.matrix(format(OMDS$eig, scientific = FALSE, justify = "right", nsmall = 0L, digits = 0))

##      [,1]
## [1,] " 7459"
## [2,] " 4830"
## [3,] " 2288"
## [4,] "  752"
## [5,] "  514"
## [6,] "    0"
## [7,] " -661"
## [8,] " -906"
## [9,] " -937"
## [10,] "-2912"

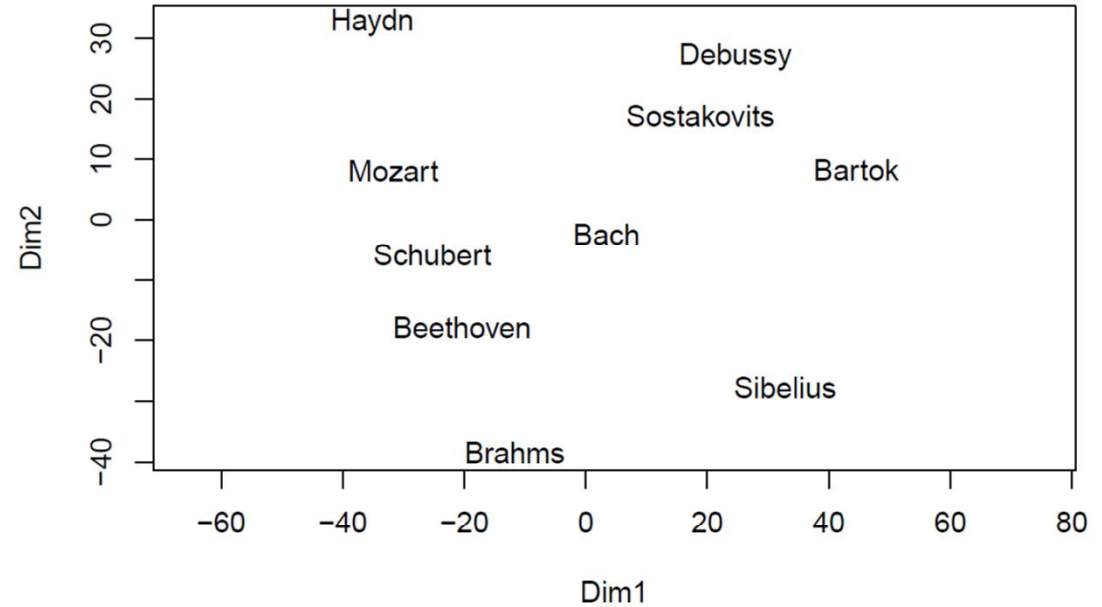
pk1 <- cumsum(abs(OMDS$eig))/sum(abs(OMDS$eig))
pk2 <- cumsum(OMDS$eig^2)/sum(OMDS$eig^2)
pk1

## [1] 0.35 0.58 0.69 0.72 0.75 0.75 0.78 0.82 0.86 1.00
pk2

## [1] 0.58 0.83 0.88 0.89 0.89 0.89 0.89 0.90 0.91 1.00
```

Figure 14.4

```
OwMDS <- wcmdscale(d = OMD, k = n-1, eig = TRUE)
plot(OwMDS, cex = 1.0)
```



```
Owscal <- as.data.frame(scores(OwMDS$points[, 1:2]))

library(ggplot2)

p1 <- ggplot(Owscal, aes(x = Dim1, y = Dim2))
p2 <- p1 + geom_point() + geom_text(aes(label = composers),
                                     position = position_nudge(y = +4), size=4)
p3 <- p2 + scale_x_continuous(name = "Dimension 1", limits = c(-40, +50))
p4 <- p3 + scale_y_continuous(name = "Dimension 2", limits = c(-50, +40))
p5 <- p4 + theme_bw()
p6 <- p5 + theme(panel.grid.major = element_blank(), panel.grid.minor = element_blank())
p7 <- p6 + coord_fixed(ratio = 1)
p7
```

# 谢谢

# Thanks!

